



7300 SW 44<sup>th</sup> St  
Oklahoma City, OK 73179  
405-745-6000

# The Climate Control Group, Inc. Privacy Policy

LAST UPDATED: **November 12, 2024**

This Privacy Policy describes the information THE CLIMATE CONTROL GROUP, INC. and its subsidiaries (“THE CLIMATE CONTROL GROUP, INC. ”, “us”, “we”, or “our”) collects about you, how we use and share that information, and the privacy choices we offer. Please read the following to learn more about our Privacy Policy. This Privacy Policy to information we collect off-line and through our Website, mobile applications, other online products and services and various off-line sales and marketing events we conduct and/or sponsor (collectively, the “Services” or “Website”) and does not apply to our collection of non-personal information from other sources. THE CLIMATE CONTROL GROUP, INC. is committed to protecting personal information you may provide us through our Services.

## INFORMATION YOU PROVIDE AND WE COLLECT

THE CLIMATE CONTROL GROUP, INC. collects both personal information you provide on this Website, and automatically-collected information that does not directly identify you.

*1. Personal information* includes any information that may be used to specifically identify or contact you, such as your name, mailing address, phone number, email, including information that can identify, relate to, describe, be associated with, or be reasonably capable of being associated with a consumer or household, which may have been received by us when requesting information or technical help, or when registering for certain information, warranty, or events both on- and off-line. When you contact us by telephone, we will collect the information you provide over the telephone. We will also collect information you provide in product registration card submissions.

*2. Non-personal information* can include certain personal information that has been de-identified. We obtain non-personal information about you from information that you provide us, either separately or together with your personal information. We also automatically collect certain personal information from you when you access our Services, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website. We may also collect information about your computer and internet connection, specifically your IP address, operating system, and browser type. The information we automatically collect is used to estimate our audience size and usage patterns; store information about your preferences, allowing us to customize our Website according to your individual interests; speed up your searches; and recognize you when you return to our Website. Data we collect automatically, which may not be personal information, is treated as personal information when it is attached to other personal information. Specific information may include, among other things, IP addresses, the type of browser you are using (e.g., Internet Explorer, Safari, Chrome, etc.), the Services from which your visit originated, the operating system you are using, the domain name of your Internet service provider, the search terms you use on our Services, data that tracks the specific web pages you visit, and the duration of your visits.

## OTHER USES & INFORMATION

We use your Personal Information to provide you with the services you request as well as for analytical and marketing purposes, such as confirming, sending, and tracking your order or account registration; communicating with you about your order or account registration; analyzing preferences, trends, and statistics; informing you of our new products, services, and offers; and providing you with other information from and about us including personalized marketing communications. Such collection and uses include:

*1. IP Addresses:* An IP address is a number that is automatically assigned to your computer whenever you are surfing the Internet. Web servers (computers that "serve up" web pages) automatically identify your computer by its IP address. When visitors request pages from our Services, our servers typically log their IP addresses. We collect IP addresses for purposes of system administration, to report aggregate information to others, and to track the use of our Services. It is not our practice to link IP addresses to anything personally identifiable; that is, the visitor's session will be logged, but the visitor remains anonymous to us. However, we reserve the right to use IP addresses to identify a visitor when we feel it is necessary to enforce compliance with our Services rules or to: (a) fulfill a government request; (b) conform with the requirements of the law or legal process; (c) protect or defend our legal rights or property, our Services, or other users; or (d) in an emergency to protect the health and safety of our Service users or the general public.

*2. Cookies, etc.:* "Cookies" are small text files from a website and/or mobile device that are stored on your hard drive and/or other storage device. These text files make using our Services more convenient by, among other things, saving your passwords and preferences for you. We may analyze the information derived from these cookies and other technological tools we employ (such as clear gifs/web beacons) and match this information with data provided by you or another party. We may provide our analysis and certain non-personal information to third parties (who may in turn use this information to provide advertisements tailored to your interests), but this will not involve disclosing any of your personal information. Please note that advertisers that serve advertisements on our Services may also use their own cookies and other technological tools that are subject to the advertiser's privacy policies, not this Privacy Policy.

*3. Email Communications:* If you send us an email with questions or comments, we may use your personal information to respond to your questions or comments, and we may save your questions or comments for future reference. For security reasons, we do not recommend that you send non-public personal information, such as passwords, social insurance/security numbers, or bank account information, to us by email. However, aside from our reply to such an email, it is not our standard practice to send you email unless: i) you request a particular service or sign up for a feature that involves email communications; ii) it relates to purchases you have made with us (e.g., product updates, customer support, etc.); iii) we are sending you information about our other products and services; or iv) you consented to being contacted by email for a particular purpose. In certain instances, we may provide you with the option to set your preferences for receiving email communications from us; that is, agree to some communications but not others.



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## **DISCLOSURE TO OUTSIDE PARTIES**

We do not sell, trade, or transfer your personal information to third parties, except in the circumstances described below.

### **Our Dealers**

We share your personal information with our Dealer network in order to better serve your specific needs, requests, inquiries, and other customer service communications. We consider this information private and make every attempt to protect and limit how it is used and disclosed. If you do not wish to have this information shared, or if you want to inform us that you do not wish to receive additional information from THE CLIMATE CONTROL GROUP, INC., please contact THE CLIMATE CONTROL GROUP, INC.'s Privacy Compliance Officer at [privacy@climatecontrolgroup.com](mailto:privacy@climatecontrolgroup.com), or Dial us at 405-745-6858

### **Third Party Service Providers**

We share your personal information with our vendors and other third-party service providers that help us provide our Services, support features on our Website, or otherwise market our Services to consumers. These service providers are responsible for their own compliance with data protection laws.

### **Legal Requirements and Business Transfers**

We may disclose personal information: (i) if we are required to do so by law, legal process, statute, rule, regulation, or professional standard, or to respond to a subpoena, search warrant, or other government official requests; (ii) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss; (iii) in connection with an investigation of a complaint, security threat, or suspected or actual illegal activity; (iv) in connection with an internal audit; or (v) in the event that ENTITY is subject to mergers, acquisitions, joint ventures, sales of assets, reorganizations, divestitures, dissolutions, bankruptcies, liquidations, or other types of business transactions. In these types of transactions, personal information may be shared, sold, or transferred, and it may be used subsequently by a third party.

### **THIRD-PARTY ADVERTISING AND ANALYTICS**

We may allow third parties to serve advertisements in connection with the use of our Services and to provide analytics services. We have implemented Display Advertising and Remarketing with Google Analytics to advertise online. We and third-party vendors, including Google, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the DoubleClick cookie), web beacons, and other technologies to collect information, such as your IP addresses, identifiers associated with your mobile device or applications on the device, the browsers you use to visit our Website, pages viewed, time spent on pages, links clicked, and conversion information. Together, this information may be used by THE CLIMATE CONTROL GROUP, INC. and other companies to inform, optimize, and serve ads based on someone's past visits to our Website, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests, and better understand your usage. This Privacy Policy does not apply to, and we are not responsible for, third-party cookies, web beacons, or other tracking technologies, and we encourage you to check the privacy policies of these third parties to learn more about their privacy practices. For more information about targeted

advertising specifically, or to opt out of having your browser information used for these purposes, please visit:

- Google Analytics opt-out browser add-on (<https://tools.google.com/dlpage/gaoptout/>);
- <http://www.aboutads.info/choices>
- [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp)

## YOUR CHOICES ABOUT YOUR PERSONAL INFORMATION

### Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better Website experience, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the Website.

The table below lists the cookies we collect, the purpose and related third-party.

### Single Session (Tier 1) Cookies

Website	Purpose	Vendor Involved in Cookie Placement	Alternative (If you disable cookies)
<a href="http://ccgi-hvac.com">ccgi-hvac.com</a> <a href="http://climatemaster.com">climatemaster.com</a> <a href="http://climatecraft.com">climatecraft.com</a> <a href="http://iec-okc.com">iec-okc.com</a> <a href="http://climacoolcorp.com">climacoolcorp.com</a>	<ul style="list-style-type: none"> <li>• Tracking user activity within a session</li> <li>• Identifying sessions</li> <li>• Collecting user behavior data</li> <li>• Improving website</li> </ul>	Google	n/a

	<p>performance and user experience</p> <ul style="list-style-type: none"> <li>Tracking user conversions</li> </ul>		
<p><a href="http://ccgi-hvac.com">ccgi-hvac.com</a> <a href="http://climatemaster.com">climatemaster.com</a> <a href="http://climatecraft.com">climatecraft.com</a> <a href="http://iec-okc.com">iec-okc.com</a> <a href="http://climacoolcorp.com">climacoolcorp.com</a></p>	<ul style="list-style-type: none"> <li>Tracking visitor sessions</li> <li>Enabling features for logged-in visitors</li> <li>Personalizing user experience</li> <li>Form submission tracking</li> <li>Tracking traffic sources</li> <li>Session analytics and reporting</li> <li>Live chat and customer support tools</li> <li>Security and fraud protection</li> </ul>	HubSpot	n/a

### Persistent/Multi-Session (Tier 2) Cookies

Website	Purpose	Vendor Involved in Cookie Placement	Alternative (If you disable cookies)
<p><a href="http://ccgi-hvac.com">ccgi-hvac.com</a> <a href="http://climatemaster.com">climatemaster.com</a> <a href="http://climatecraft.com">climatecraft.com</a> <a href="http://iec-okc.com">iec-okc.com</a> <a href="http://climacoolcorp.com">climacoolcorp.com</a></p>	<ul style="list-style-type: none"> <li>Identifying returning users</li> <li>Storing user preferences</li> <li>Tracking and analyzing long-term user behavior</li> <li>Measuring campaign performance</li> <li>User attribution and conversion tracking</li> </ul>	Google	n/a
<p><a href="http://ccgi-hvac.com">ccgi-hvac.com</a> <a href="http://climatemaster.com">climatemaster.com</a> <a href="http://climatecraft.com">climatecraft.com</a></p>	<ul style="list-style-type: none"> <li>Identifying returning visitors</li> </ul>	HubSpot	n/a

<p><a href="http://iec-okc.com">iec-okc.com</a> <a href="http://climacoolcorp.com">climacoolcorp.com</a></p>	<ul style="list-style-type: none"> <li>• Tracking leads and contact information</li> <li>• Personalizing content and marketing</li> <li>• Tracking analytics and conversions</li> <li>• Storing user preferences</li> <li>• Live chat context and continuity</li> <li>• Tracking traffic sources and attribution</li> <li>• Security and fraud protection</li> </ul>		
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Most web browsers automatically accept cookies, but you can change your browser’s settings to disable all or certain cookies if you wish. Please note that by disabling or deleting cookies, you may not be able to access the full functionality of our Services. Disabling or clearing cookies also may affect cookie-based opt-outs by either preventing you from using such cookie-based opt-outs or clearing opt-outs that you previously set.

**Email**

You may "opt out" of receiving future commercial email communications from us by clicking the "unsubscribe" link included at the bottom of any commercial emails we send; provided, however, we reserve the right to send you transactional emails such as customer service communications.

**Do Not Track**

Because there currently is not an industry or legal standard for recognizing or honoring Do Not Track (“DNT”) signals, we do not respond to them at this time. Our web processing recognizes opt-out preference signals that you set on your browsing technology.

**LOCATION OF OUR SITE**

Our Website services may be hosted abroad in some cases and operated in the United States. We and our service providers may store information about individuals in the United States, or we may transfer it to, and store it within, other countries.

Visitors from jurisdictions outside the United States visit us at their own choice and risk. If you are not a resident of the United States, you acknowledge and agree that we may collect and use your personal information outside your home jurisdiction, and that we may store your personal information in the United States or elsewhere. Please note that the level of legal protection

provided in the United States from which you may access our Websites may not be as stringent as that under privacy standards or the privacy laws of other countries, possibly including your home jurisdiction.

## **RETENTION OF YOUR PERSONAL INFORMATION**

We will keep your personal information for the period necessary to fulfil the purposes described in this Privacy Policy, unless a longer retention period is permitted or as required for our business purposes or by law.

## **SECURITY OF YOUR PERSONAL INFORMATION**

We have implemented reasonable physical, technical, and administrative security standards to protect personal information from loss, misuse, alteration, or destruction. Unfortunately, however, no data transmission over the Internet can be guaranteed to be 100% secure. We strive to protect your personal information against unauthorized access, use or disclosure, using security technologies and procedures, such as encryption and limited access.

We urge you to keep any password that you establish with us in a safe place and not to divulge it to anyone. Also remember to log off your account and close your browser window when you have finished your visit. This is to ensure that others cannot access your account, especially if you are sharing a computer with someone else or are using a computer in a public place

## **CHILDREN**

Our Services are not directed to or targeted to individuals under 18 years of age. No one under age 18 is permitted to provide any information to or on our Website. We do not knowingly collect personal information from children under 18. If you are under 18, do not use or provide any information on our Website or on or through any of its features, including your name, address, telephone number, or e-mail address. If we learn we have collected or received personal information from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from or about an individual under 18, please contact us at [privacy@climatecontrolgroup.com](mailto:privacy@climatecontrolgroup.com).

## **LINKS TO OTHER SITES**

These Services may contain links to other sites such as our Dealer network, which are not owned or controlled by us. Please be aware that we, THE CLIMATE CONTROL GROUP, INC., are not responsible for the privacy practices of such other sites. Such links do not imply an endorsement with respect to any third party, any website, or the products or services provided thereby. Privacy policies on such linked websites may be different from our privacy policy. You should always read the privacy policy of a linked website before disclosing any of your information on such website. This privacy statement applies only to information collected by our Services

## **YOUR CALIFORNIA AND OTHER STATE PRIVACY RIGHTS**

Certain state laws permits residents to request certain details about information we disclose to third parties for direct marketing purposes. If you would like to request this information, please contact us at the address listed below. Please note you are limited to one request per calendar

year. In your request, please attest to the fact of your current state of residence. This request may be made no more than once per calendar year.

THE CLIMATE CONTROL GROUP, INC. makes the following disclosures regarding the personal information THE CLIMATE CONTROL GROUP, INC. has collected within the last 12 months:

<b>Category of Personal Information</b>	<b>Category of Source from Which Data is Collected</b>	<b>Purpose of Collection</b>	<b>Category of Third Parties to Whom Data is Disclosed</b>
Lead information such as product interests, timeline for purchase, and product accessories preferences	Directly from consumers	To provide to our dealer network in order to market and sell our products	Our dealer network and other Service Providers
Contact information such as name, e-mail address, zip code	Directly from consumers	To provide to our dealers in order to market and provide our Services; to process warranties and rebates; to contact our end user customers	Our dealer network and other Service Providers
Automatically collected information such as IP address, browser type, and device type	Directly from consumers, device analytics monitors, cookies and other tracking technologies	To analyze and track service and product usage data; to determine the popularity of certain content; to deliver advertising and content targeted to user interests	Service Providers

THE CLIMATE CONTROL GROUP, INC. has not sold consumers' personal information in the twelve (12) months preceding the Effective Date of this Privacy Policy. However, we do allow certain third-party advertising partners to collect information about the users of our Service for the purposes of serving ads that are more relevant, for ad campaign measurement and analytics, and for fraud detection and reporting. This activity can be considered a "sale" under California law.



We do not sell Personal Information to or share with third parties. Under various state laws, you may have the right to know, correct, delete, opt-out and/or limit the use of your personal information. You may make such requests via the methods posted below.

If you are a California resident, pursuant to the California Consumer Protection Act (CCPA), you have the right to request:

- the categories of personal information THE CLIMATE CONTROL GROUP, INC. has collected about you;
- the categories of sources from which your personal information is collected;
- the business or commercial purpose of collecting or selling your personal information;
- the categories of third parties with whom THE CLIMATE CONTROL GROUP, INC. shares your personal information;
- the specific pieces of personal information THE CLIMATE CONTROL GROUP, INC. has collected about you;
- the categories of personal information that THE CLIMATE CONTROL GROUP, INC. has sold about you and the categories of third parties to whom the personal information was sold, if applicable;
- deletion of your personal information; and
- an opt out of having your personal information disclosed or sold to third parties.

To submit a request, or designate an authorized agent to make a request under the CCPA on your behalf, please contact us at [privacy@climatecontrolgroup.com](mailto:privacy@climatecontrolgroup.com) or 405-745-6858. To verify your identity when you submit a request, we will match the identifying information you provide us to the personal information we have about you. If you have an account with us, we will also verify your identity through our existing authentication practices for your account.

THE CLIMATE CONTROL GROUP, INC. will not be required to comply with your request to delete your personal information if it is necessary for THE CLIMATE CONTROL GROUP, INC. to maintain your personal information in order to:

- complete the transaction for which the personal information was collected, provide a good or service requested by you, or reasonably anticipated within the context of THE CLIMATE CONTROL GROUP, INC. 's ongoing business relationship with you, or otherwise perform a contract between you and THE CLIMATE CONTROL GROUP, INC.;
- detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- debug to identify and repair errors that impair existing intended functionality;
- exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- comply with the California Electronic Communications Privacy Act pursuant to Chapter 3.6 (commencing with Section 1546) of Title 12 of Part 2 of the Penal Code;

- engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when THE CLIMATE CONTROL GROUP, INC.’s deletion of the information is likely to render impossible or seriously impair the achievement of such research, if you have provided informed consent;
- to enable solely internal uses that are reasonably aligned with your expectations based on your relationship with THE CLIMATE CONTROL GROUP, INC.;
- comply with a legal obligation; or
- otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

THE CLIMATE CONTROL GROUP, INC. will not discriminate against you in the event you exercise any of the aforementioned rights under CCPA, including, but not limited to, by:

- denying goods or services to you;
- charging different prices or rates for goods or services, including through the use of discounts or other benefits or imposing penalties;
- providing a different level or quality of goods or services to you; or
- suggesting that you will receive a different price or rate for goods or services or a different level or quality of goods or services.

This Policy is available to consumers with disabilities. To access this Policy in an alternative downloadable format, please [click here](#).

### **Your EU Privacy Rights**

Additional information for individuals who submit personal information to our Website from within the European Economic Area (“EAA”)

In addition to the aforementioned information, the following information applies to any individual located in the EEA. For the purposes of this section, any defined terms have the meaning under the European Union's General Data Protection Regulation (“GDPR”) and its United Kingdom equivalent (“UK-GDPR”). THE CLIMATE CONTROL GROUP, INC. and its corporate affiliates, each in its own capacity, acts as a “Data Controller” under the GDPR. THE CLIMATE CONTROL GROUP, INC.’s headquarters is located in the United States at: 7300 SW 44<sup>th</sup> St, Oklahoma City, OK 73179

## Legal Basis of Processing

In this section, we identify the lawful ground we rely on for processing Personal Data.

### Consent

If THE CLIMATE CONTROL GROUP, INC. relies on consent for the processing of personal information, we will provide transparent notice of the purposes for which we seek such consent at the time we collect your personal information.

If THE CLIMATE CONTROL GROUP, INC. wishes to process any special categories of personal information as set out in Article 9(1) of the GDPR or UK-GDPR, THE CLIMATE CONTROL GROUP, INC. may obtain your explicit consent for such processing.

### Contractual Necessity

THE CLIMATE CONTROL GROUP, INC. processes personal information to fulfill our contracts with our business partners and service providers, such as for rendering payment or communicating with health care professionals or consultants.

### Legal Obligation

THE CLIMATE CONTROL GROUP, INC. may process personal information as specifically required by applicable legal obligations, such as laws and regulations that require THE CLIMATE CONTROL GROUP, INC. to process personal information for purposes of obtaining regulatory approvals and making transparency disclosures.

### Public Interest

THE CLIMATE CONTROL GROUP, INC. may process personal information for scientific or historical research purposes, or statistical purposes in the public interest, as authorized by applicable law.

If THE CLIMATE CONTROL GROUP, INC. wishes to process any special categories of personal information as set out in Article 9(1) of the GDPR or UK-GDPR, it may do so when necessary for scientific research purposes, medical diagnosis, or the protection of vital interests.

### Legitimate Interests

THE CLIMATE CONTROL GROUP, INC. may process personal information subject to its own legitimate interests, such as to facilitate treatment; to schedule appointments; to offer support programs; to offer community initiatives; to promote scholarly research; to develop, administer and support research; to operate, evaluate and improve our business; to process donations; to support our recruitment activities; to process job applications; or to facilitate a sale of assets or merger or acquisition.

It may be also necessary for THE CLIMATE CONTROL GROUP, INC. to process personal information to establish, exercise or defend against fraud, illegal activity, and claims and other liabilities, including by enforcing the terms of use that govern the services we provide.

#### Compatible purposes

THE CLIMATE CONTROL GROUP, INC. may also process personal information for purposes that are compatible with those described above. Such purposes may include scientific research.

#### **Data Retention**

We retain personal information for as long as is necessary to accomplish the purposes set out in this Privacy Policy, unless a longer period is required under applicable law or is needed to resolve disputes or protect our legal rights.

The criteria used to determine the period for which personal information about you will be stored varies depending on the legal basis under which we process such personal information:

#### Consent

For the period of time necessary to fulfill the underlying agreement with you, subject to your right, under certain circumstances, to have certain personal information about you erased (see Data Subject Rights below).

#### Contractual Necessity

For the duration of the contract plus some additional limited period of time that is necessary to comply with law or that represents the limitation period for legal claims that could arise from the contractual relationship.

#### Legal Obligation

For the duration of time that we are legally obligated to keep the information. Public Interest for the period of time necessary to fulfill the purposes of the business process in the public interest and for any period of time that may be required to document the public interest or business process under applicable law.

#### Legitimate Interests

For a reasonable period of time based on the particular interest, taking into account the fundamental interests and the rights and freedoms of the Data Subjects.

We may face any threat of legal claim and in that case, we may need to apply a "legal hold" that retains information beyond our typical retention period. In that case, we will retain the

information until the hold is removed, which typically means the claim or threat of claim has been resolved.

### Transfer of Personal Data Outside of the EEA

THE CLIMATE CONTROL GROUP, INC. processes your personal information in the United States, which does not provide the same level of data protection as the EEA. Where your Personal Data is processed by THE CLIMATE CONTROL GROUP, INC. or third parties outside of the EEA, we will ensure that appropriate safeguards are in place to adequately protect your Personal Data, as required by applicable law, if the recipients are not located in a country with adequate data protection (as determined by the European Commission). Such safeguards may include the execution of standard contractual clauses; consent of the individual to whom the personal information pertains; or other safeguards permitted by applicable EEA requirements.

### GDPR and UK-GDPR Data Subject Rights

Under the GDPR and UK-GDPR, in certain circumstances, an EEA-resident Data Subject has certain individual rights with respect to the personal information that we hold about them. You are entitled, under certain conditions, to obtain the personal data related to you in a structured, widely used, machine-readable format and to transfer this data to another controller (data portability). Please send these types of requests to us via [privacy@climatecontrolgroup.com](mailto:privacy@climatecontrolgroup.com). In particular, you may also have the right to:

- o Request access to any data held about you;
- o Ask to have inaccurate data amended;
- o Request data held about you to be erased, provided the data is not required by THE CLIMATE CONTROL GROUP, INC. to perform a contract, protect its rights, interests or those of a third party, defend against a legal claim or to comply with applicable laws or regulations;
- o You are also entitled to object to and request limitation of the processing of your personal data and to request deletion of your personal data.
- o Prevent or restrict processing of data which is no longer required; and
- o Request transfer of appropriate data to a third party where this is technically feasible.

Additionally, in the circumstances where you may have provided your consent to the collection, processing and transfer of your personal information for a specific purpose, you have the right to withdraw your consent for that specific purpose at any time. Once we have received notification that you have withdrawn your consent, we will no longer process your information for the purpose or purposes you originally agreed to, unless we have another legitimate basis for doing so in law.

To exercise any of these rights, please contact us using the contact details set out under the "Contact Us" heading below. As a resident of the EEA, you are also entitled to direct any complaints in relation to our processing of your personal information to your national or local data protection authority (i.e., your Supervisory Authority).



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### **Policy Changes**

We reserve the right to update this Privacy Policy at any time. When we update this policy, we will revise the "Effective Date" date above and post it to our Website. If material changes are made, we will place a prominent notice on our Website for at least 30 days prior to the change taking effect, or, for current customers or others with whom we have a business relationship, we will communicate with you directly by email. The new privacy policy will apply to all current and past users of our website and will replace any prior inconsistent privacy policies.

*If you have any questions regarding our privacy policy, please contact us.*

THE CLIMATE CONTROL GROUP, INC.

Attn: Privacy Department

Email: [privacy@climatecontrolgroup.com](mailto:privacy@climatecontrolgroup.com)